



FOR IMMEDIATE RELEASE

June 24, 2019

Contact: Jeremie Smith, 774-406-6487, jeremies@kraftse.com

PATRIOT PLACE TEAMS UP WITH FOXBOROUGH POLICE TO START GOOD SAMARITAN SUMMER PROGRAM, 'YOU'VE BEEN CAUGHT'

Patriot Place and Foxborough Police Department kick off summer with the 'You've Been Caught' Good Samaritan rewards program.

FOXBOROUGH, Mass. – The Foxborough Police Department, in partnership with Patriot Place, launched a new summer program this week at the lifestyle center. The police department teamed up with Patriot Place businesses Cupcake Charlie's and Menchie's Frozen Yogurt to offer rewards to kids doing good deeds around the area. The Good Samaritan program started during Patriot Place's School's Out for Summer Celebration on June 19. Foxborough police officers Frank Azevedo, William Monterroso and Lt. Scott Austin were at the event handing out Foxborough Police-themed temporary tattoos and "You've Been Caught" cards.

The program aims to recognize kids doing good deeds in Foxborough throughout the summer. For example, when a police officer see children wearing their helmets, using a crosswalk, recycling or doing any other good deed, the officer will give that person a reward card. These rewards are good for either a free cupcake up to \$3.49 value at Cupcake Charlie's or a free frozen yogurt up to \$5 at Menchie's Frozen Yogurt. The coupons will be valid until Sept. 2, 2019.

The program hopes to encourage good behavior and celebrate kids who are demonstrating Good Samaritan values.

"By being on their best behavior, kids will have a chance to get a reward card," said Patriot Place Marketing Director Diana Griffin. "Cards will be given out around town for the remainder of summer."

Lt. Austin said when Patriot Place approached Foxborough Police with the idea for the program, they were immediately onboard.

We are promoting good behavior and rewarding acts of kindness through our department and the businesses at Patriot Place," said Lt. Scott Austin. "It's something we are happy to be a part of and will be rewards that are sporadic all throughout the summer. We are looking forward to creating strong relationships with the kids in the area."

ABOUT PATRIOT PLACE

Patriot Place is a shopping, dining and entertainment destination located adjacent to Gillette Stadium in Foxborough, Massachusetts. Patriot Place features large and boutique retailers, 17 casual to high-end restaurants and other nightlife venues. Among the highlights of Patriot Place are New England's first Bass Pro Shops, a state-of-the-art, 14-screen Showcase Cinema De Lux, the award-winning Patriots Hall of Fame presented by Raytheon, the retro-style bowling alley, Splitsville Luxury Lanes, the modern gastro sports pub, CBS Sporting Club, the four-star Renaissance Boston Patriot Place Hotel and the Hilton Garden Inn Foxborough/Patriot Place. For more information, visit www.patriot-place.com, follow Patriot Place on Twitter (twitter.com/patriotplace) or like Patriot Place on Facebook (facebook.com/patriotplace).

--www.Patriot-Place.com--